SOCIAL CONNECTIONS 13 USA 2018

LETS GROW TOGETHER

Social Connections is a global IBM Connections and Social Business user group that organises learning and networking conferences all over the world.

We have a strong focus on social collaboration technology, aimed at both existing and prospective IBM customers and partners, and at individuals with both business and technical perspectives.

Our events bring together highly qualified attendees from all over the world – high-level decision makers who are actively seeking solutions and services.
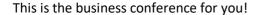

Social Connections

After organising and hosting 12 conferences we have learned a thing or two about running these events! As a result, all our gathered experience has allowed us to create an unmissable 2-day event in the IBM Collaboration space that is redefined year after year.

At Social Connections we focus on bringing together customer decision makers to discuss, learn and get inspired about what is relevant in the IBM sphere and what is coming next. This atmosphere also creates the right environment to do business. We offer our attendees and sponsors learning sessions with quality speakers, keynote sessions, a Gala night with lots of networking opportunities, speed sponsoring.

As sponsor you will have the perfect opportunity to network with your customers and new prospects.

- Showcase your brand and solutions
- Speak with attendees and demo your product/service/solution in the Solution Showcase
- Present case studies and more in-depth information in a sponsor session (Gold and Platinum level sponsorship)
- Be a host at one of our 2 popular networking evening events (Spotlight and Premier level sponsorship)
- Gain exposure to customers, decision makers, IBM Champions, top level IBM executives and more
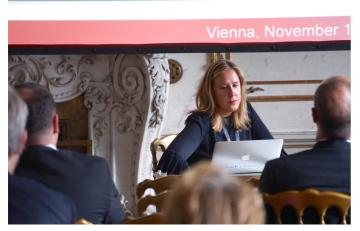
This is the business conference for you!

Contact us at info@socialconnections.info for more information

SPONSOR LEVELS USA 2018

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Price	Enquire	$ 6,500	$ 3,500	$ 1,000
Complimentary attendance	6	4	2	1
Agenda branding	Yes	Yes	Yes	Yes
Website branding	Yes	Yes	Yes	Yes
Branded banner (2 for Platinum)	Yes	Yes	Yes	
Exhibitor pedestal (Larger screens for **Platinum and Gold**)	Yes	Yes	Yes	
Larger pedestal	Yes			
Chose booth location	Yes			
Blog post presenting sponsor	Yes	Yes		
Short presentation during Opening General Session	Yes	Yes		
Sponsor session first come first serve on slot		Yes		
Keynote session first day	Yes			
Presented at G Opening Session		Yes		

NEXT LEVEL

FOR SPONSORS THAT SEEKS THAT LITTLE EXTRA

In addition to the above packages, for those sponsors who wish to have an even higher profile at the conference, we are offering the following exclusive options to sponsor the evening networking events. To be able to reach this level of sponsorship you need to opt in for Gold level sponsorship.

Sponsorship Benefits	Spotlight	Premier
Price	Inquire	Inquire
Complimentary attendance	6	4
Gala Reception event sponsorship Exclusive listing as the host for attendee reception, including branded menus and signage	Yes	
VIP Reception event sponsorship Exclusive listing as the host for VIP (Speakers & Sponsors) reception, including branded menus and signage		Yes

For the third time, we are offering our attendees a mobile app! In this you will find the agenda, attendees profiles (voluntary), news feed etc. The app is highly used amongst our attendees and we offer sponsors to showcase their logo on the opening screen of the app! Better promotion of your logo is hard to get!

Mobile application branding	$1,500

With on average, over 200 attendees at each event, Social Connections is the ONLY conference dedicated to IBM Connections and developments around Social Collaboration. Run by a team of volunteers, we aim to provide maximum return from our sponsors' involvement in this event. If you have any questions or feedback, please contact us at info@socialconnections.info

http://socialconnections.info