Monday 16th June

		A. Congress Hall			Spo	nsors' Area (Frenc	h Restaurant)	Villa F	Richter
9:30 - 10:00									
10:00 - 12:00	Introduction to Social Business and IB Jan Valdman, Petr Kunc	Registration and Coffee		-					
12:30 - 14:00			Buffet Lunch			-			
14:00 - 14:30	General Opening Session The Social Connections team							-	
14:30 - 15:15	IBM Connections "Next" is Here – Why It Matters! Luis Benitez								
15:15 - 15:45	Leveraging Global CEMEX: a reinforced Global Networks Model to move from "Good" to "Great" Luis Garza								
15:45 - 16:15	Coffee Break (Served in Sponsors' Area)								
16:15 - 17:00	The IBM Social Mail Roadmap Hans Petter Dalen					or Showcase			
17:00 - 17:30	Social Business Adoption in 5 easy sto <i>Alan Hamilton</i>	usiness Adoption in 5 easy steps (Closes for break before Speed Sponsoring)							
17:30 - 17:40	Day One Closing General Session The Social Connections team								
17:45 - 19:00						Drinks Reception & Speed Sponsoring <i>MC: Simon Vaughan</i>			
19:30 - 23:00	8:00							Social Connections VI C Attendees must have pr see enclosed map and	e-registered. Please
Key: Admin	nistration Case Study	Development	Jumpstart	Keynote		Main Tent	Management	Social	Sponsor

Tuesday 17th June

	A. Congress Hall	B. Embassy Room	C. Bridge Room	D. Dvorak Room	Sponsors' Area (French Restaurant)						
8:30 - 9:00											
09:00 - 09:45	IBM – Understanding the journey of becoming a Social Business <i>Chris Crummey, IBM</i>		Make Your IBM Connections Deployment Your Own <i>Wannes Rams</i>	The unstoppable force to overcome immovable objections <i>Stuart McIntyre, Social 365</i>							
09:50 - 10:20	Connections Meets Big Data – What your Social Business Platform knows about your Company Otto Förg, Fritz & Maciol Thomas Rickert, Fritz & Maciol	Do you know WIM? <i>Sjaak Ursinus, Ilionx</i>	IBM Connections as a universal Intranet / Extranet Platform Felix Binsack, TimeToAct Torsten Hoffmann, TimeToAct	Social Business in CZ/SK – Local experience, use-cases, traps & pitfalls <i>Tomas Feige, University of</i> <i>Economics</i>	Sponsor Showcase						
10:25 - 10:55	Who Gives a Clout? Three Reasons Social Eminence is Critical to Your Business <i>Colleen Burns, IBM</i>	Simple user enrolment XPages application for IBM Connections <i>Martin Couf, Whitesoft</i>	The Activity Stream: Your Gateway To Pushing High Traffic Through Connections James Gallagher, IBM	Launching a social intranet – a true customer story Per Ejnar Thomsen, TINE Ulf Stider, infoware							
10:55 - 11:20			Coffee Break (Served in Sponsors' Area	a)							
11:20 - 11:50	Creating Exceptional Customer Experiences with Social CRM Simon Chapman, SugarCRM	There's an API for that! Why and how to build on the IBM Connections PLATFORM <i>Mikkel Flindt Heisterberg, Intravision</i>	Debugging IBM Connections during Install and Operation <i>Martin Leyrer, IBM</i>	Social Software adoption - Moving from ROI to ROB (Reworking of Behaviour)! <i>Simon Vaughan, OiC</i>	Sponsor Showcase						
11:55 - 12:25	The sad history of the Intranet (with an happy end) <i>Felix Binsack, TimeToAct</i>	Integrating Social XPage Applications into the Domino Enterprise using IBM SBT SDK Padraic Edwards, IBM	IBM Connections in Small or Medium Enterprise? Sure! Jan Valdman, DNS Michal Holoubek, oXy Online	How to support real collaboration - use your CQ! <i>Michal Ondracek, Koucink Centrum</i>							
12:25 - 13:15	Buffet Lunch										
13:15 - 13:45	Planning IBM Connections Next + 1 Luis Benitez, IBM	About creating value with S Quickr to CCM Earge Makenne (RM) Demystified Connections Extensions and Themes Demystified Claudio Provide (RM) Software in SMB (Case Stu		Small Business – Small Connections? About creating value with Social Software in SMB (Case Study) Alexander Kluge, Kluge Consulting							
13:50 - 14:20	Make your Connections Activities Rock!!! Introducing Kudos Boards for IBM Connections <i>Adam Brown, ISW</i>	Activity Stream - how to feed the beast! Andreas Artner, Fritz & Maciol	CRM and Connections integration <i>Tomas Holec, Actis</i>	Customizing Connections Profiles to provide a company-wide "Who's Who" directory Martin Leyrer, IBM	Sponsor Showcase						
14:25 - 14:55	A day in the life of ICS Community Management <i>Oliver Heinz, IBM</i>	App Dev for Connections: Where should I begin? (or how to have success with OpenSource in less than a day!) <i>Roman Weber, WebGate</i>	How to Get the Most Complete Editing Experience for Connections (and XPages Applications) with Ephox <i>Colin Westacott, Ephox</i> <i>Natalie Richards, Ephox</i>	Build Your Own Application: a framework to build enterprise apps in CEMEX <i>Luis Garza, CEMEX</i>							
14:55 - 15:20	Coffee Break (Served in Sponsors' Area)										
15:20 - 15:50	Ease the administration of your IBM Connections forever! <i>Ulf Stider, Infoware</i>	Script it! Basics to automate IBM WebSphere administration Christoph Stöttner, Fritz & Maciol	IBM Connections Content Manager: Socializing Your Content <i>Firas Yasin, IBM</i>	Why a travel food company chose IBM Notes to accelerate the adoption of social capabilities Hans Petter Dalen, IBM Omar Davison, IBM							
15:55 - 16:40	Pardon the Interruption (Fast-paced Social Business panel discussion) Luis Benitez, IBM Luis Suarez, elsua Brian O'Neill, W. L. Gore Moderator: Stuart McIntyre, Social 365	Sponsor Showcase									
16:45 - 17:30	The Future of Work – Towards the Networked Enterprise Luis Suarez, elsua										
17:30 - 17:45	Closing General Session The Social Connections team										
17:45 - 18:30					Drinks & Close						
Key: Admi	nistration Case Study	Development Jumpstart	Keynote Main Ter	t Management Soci	al Sponsor						